

## Standardbred Showcase Tradeshow

We are pleased to offer the opportunity of participating in our trade show at our Standardbred Showcase Show August 2, 2009.

This show is the same weekend as 'Industry Day' at the track, therefore provides increased traffic and exposure opportunities.

This year the show will be held at the Grand River Raceway in Elora from 9am to 4pm. The Standardbred Showcase will have a full complement of classes highlighting the versatility of the breed. The show will be attended by many riders, owners, trainers, volunteers and other horse lovers.

There is a \$50.00 fee for all vendors. This is to ensure that your spot is reserved. Your participation on the day of the event will result in a \$25.00 refund of the fee you paid.

- To qualify as a vendor you must provide the following:
- Proof of 2 million liability insurance to be submitted with registration form
- Completed registration forms
- Cheque payable to 'Standardbred Showcase' for \$50.00

Please contact Cathy Moran 519-942-1912  
Cathy-moran@hotmail.com

### General Information

- We are looking for donations for participant bags. This could be flyers, samples of your products or coupons etc. It is a great way to have your product /service known to a possible new target group.
- Vendors are expected to be set up by 9am Sunday morning
- Each Participant in the tradeshow is responsible for set up and own equipment. We will not supply tables, etc. or labour.
- The tradeshow area is outside. You will be responsible for your own shelter.
- It will be first come first serve to choosing spots in the tradeshow area.
- Please ensure that you tidy up after yourself and leave the area as you found it.
- Standardbred Showcase is not responsible for any lost or damaged products or vehicles while on the property.
- The vendor area is on the grassed infield track – electricity will not be available
- There will be food and beverage available for purchase